

# Step Up To Sales Success

## A New Book by Harvey J. Eisenstadt

*The Thinking Salesperson's Guide to Successful Sales Relationships,  
Effective Presentations, and Winning Closing Techniques*



**Step Up to Sales Success** brings together 50 years of Successful Selling by Harvey J. Eisenstadt. Major themes include:

- A Successful Sales Philosophy
- Effective Sales Management
- Personal Development for Sales Professionals

This book is a useful tool for any sales person or management team that wants to propel their business and sales experience forward. Harvey's book brings together personal experience as well as proven methods and more than 50 years as a successful salesman and sales consultant. The book is comprised of the best of 20 years of monthly columns published in THE MIRROR.

### WORKSHOPS & SEMINARS

Harvey Eisenstadt shares his knowledge through "Step Up To Sales Success" and conducts sales and management workshops throughout the United States. For information on scheduling Harvey Eisenstadt for sales, management or keynote presentations, contact Syncomm Management Group, Daniel Freitas, info@snnonline.com, 800-490-9680.

### BULK ORDERS

Discounts are offered for orders of 20 or more books including shipping. Contact Syncomm Management Group at 800-490-9680 for more information.

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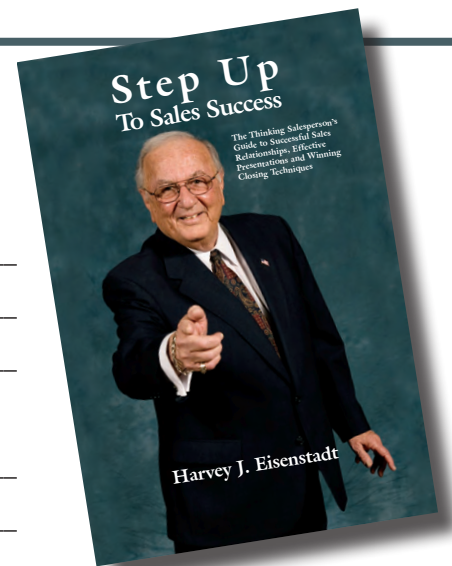
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