

SERVING THE ELECTRONIC AND FIRE/LIFE SAFETY INDUSTRY

CONTACT: Daniel Freitas/Jerry Lenander 800-490-9680, Ext. 3 | info@snonline.com

WESTERN STATES

TOTAL MAILED 3,000

Alaska – Arizona – California – Colorado – Hawaii – Idaho – Montana – Nevada - New Mexico
Oregon – Texas – Utah – Washington – Wyoming

SIZE

Full Page	\$600
Half Page	\$350
Quarter Page	\$175
Business Card	\$ 50

(Based on six-month insertion Jan-June, July-Dec)



NORTHEAST & MIDWEST STATES

TOTAL MAILED 2,000

Connecticut – Delaware – Illinois – Indiana – Iowa – Kansas – Maine
Maryland – Massachusetts – Michigan – Minnesota – Missouri - Nebraska
New Hampshire - New Jersey - New York - North Dakota – Ohio
Pennsylvania - Rhode Island - South Dakota – Vermont - Wisconsin

SIZE

Full Page	\$500
Half Page	\$300
Quarter Page	\$150
Business Card	\$ 50

(Based on six-month insertion Jan-June, July-Dec)



SOUTHEASTERN STATES

TOTAL MAILED 2,000

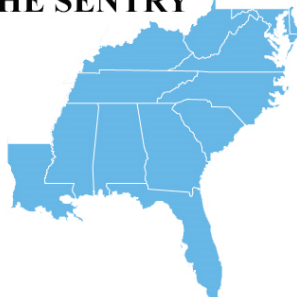
Alabama – Arkansas – Florida – Georgia – Kentucky – Louisiana – Mississippi - North Carolina –
Oklahoma - South Carolina - Tennessee – Virginia - West Virginia

SIZE

Full Page	\$500
Half Page	\$300
Quarter Page	\$150
Business Card	\$ 50

(Based on six-month insertion Jan-June, July-Dec)

THE SENTRY



NATIONWIDE SPECIAL ADVERTISING RATES

TOTAL MAILED 7,000

Please use these special rates if you run in ALL THREE MAGAZINES

All pricing for FULL COLOR ads.

Specs and information at www.snonline.com

Full Page	\$1,500
Half Page	\$ 900
Quarter Page	\$ 450



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ADVERTISING SPACE RESERVATION

Please reserve the following advertising space:

SIZE: FULL PAGE _____ HALF PAGE _____ QUARTER PAGE _____ BUSINESS CARD _____
_____ MONTHLY Until Further Notice or List Months _____

PLACEMENT: Please run our ads in: ___ All Three Magazines (9,000 Circulation)

Special Rate: Full \$1,500 Half \$900 Quarter \$450

Please place ad in: ___ THE SENTINEL ___ THE MIRROR ___ THE SENTRY

PAYMENT

___ Invoice Monthly – P.O. # _____

___ Credit Card Payment (AMEX, VISA, MASTERCARD)

Amount \$ _____ Card # _____

Exp. _____ Billing Zip _____ Security Code _____

Name on Card _____

COMPANY _____

CONTACT _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

TEL _____ FAX _____

EMAIL _____

PAYMENT TERMS

- Advertisers will be invoiced on publication.
- Business card ads are billed in two segments: Jan-June and July- Dec.

SPACE DEADLINE

All magazines are published and mailed monthly on the first of the month. The deadline for advertising space reservations and material is the 15th of the month prior to publication.

Editorial:

Send your news releases to info@snnonline.com and they will run in all three magazines.

Training Dates:

Send your Training dates (Title, Location, City, State, Telephone and Website) to info@snnonline.com.

Special Events:

Send your special events including conferences (Title, Location, City, State, Telephone and Website) to info@snnonline.com.



SEND COMPLETED FORM TO SYNCOMM MANAGEMENT GROUP

TELEPHONE RESERVATIONS 800-490-9680, Ext. 3/Daniel Freitas-Jerry Lenander

EMAIL: info@snnonline.com | FAX TO: 800-490-9682

MAIL: SYNCOMM MANAGEMENT GROUP, 333 Washington Boulevard, #431, Marina del Rey, CA 90292